



Learn how Polri monitors emerging issues in society.

Tracking security and defense-related issues in the community.

The advancement of digital technology has led to an increase in cyber-related crimes. Many cases involving fraud, kidnapping schemes, terrorism, hacking, and other illegal activities are now spreading in the digital world. This situation requires Polri to act swiftly and expand its monitoring efforts. Given the complexity of this task, Polri needs a tool that can assist them in monitoring and accelerating the investigation process.

Media monitoring has become Polri's preferred tool for tracking emerging issues in society. With this technology, Polri can analyze how issues develop and identify their sources. This tool also enables Polri to track illegal activity networks, including drug trafficking, online gambling, illegal wildlife trade, and terrorism.

How Does Kazee Help Polri?

Identifying emerging threats to public order

Social media is an open space, making it challenging for Polri to track criminal activities effectively. With the help of media monitoring, Polri can detect and track illegal networks, preventing them from operating freely. This also streamlines and accelerates investigations.

Detecting demographic issues

Every region has its own unique and trending issues. Polri must always be present in society to ensure safety and stability. This involves analyzing how issues develop, identifying their sources, and understanding what causes them to spread.

Monitoring key figures linked to certain issues

Issues that spread widely are often associated with specific public figures. Polri must be able to track how these individuals communicate and analyze their influence, which may contribute to the rapid escalation of an issue.

Providing data-driven recommendations

Kazee provides recommendations to assist Polri in making strategic decisions based on insights gathered from data analysis. This enables Polri to make confident decisions, as their actions are backed by credible and data-driven considerations.